



Huron River WATER TRAIL



Huron
River
Watershed
Council

Elizabeth Riggs
Michigan Water Trails Summit, September 15, 2016



A 104-mile inland paddling trail connecting people to the river's natural environment, its history, and the communities it touches in Michigan's Lower Peninsula.

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- Stimulate local economies
 - Improve recreational access and opportunities
 - Encourage physical activity
 - Improve community pride and encourage partnerships
 - Make river and communities healthier
 - Highlight cultural and historical significance

Goals





18th National Water Trail



RiverUp!

A Huron River renaissance

Turning our communities toward the river to transform the Huron River corridor into a premier destination in Michigan and the Great Lakes





Fred A. and Barbara M.
Erb Family Foundation



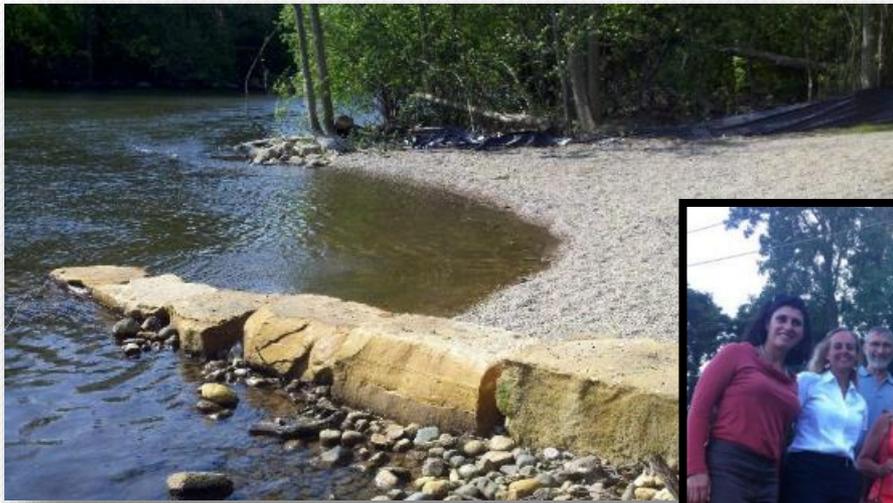
Wolfpack



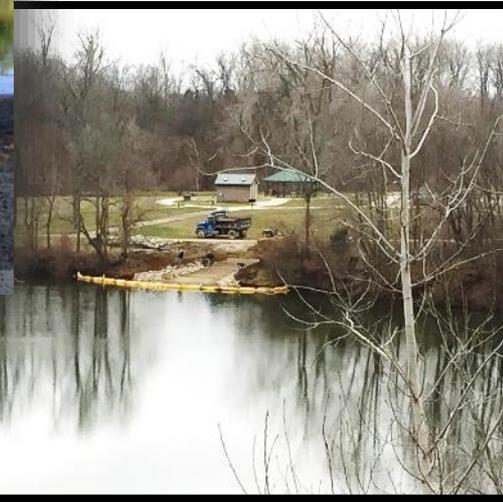
Public + Private Partnership



Huron River
WATER TRAIL

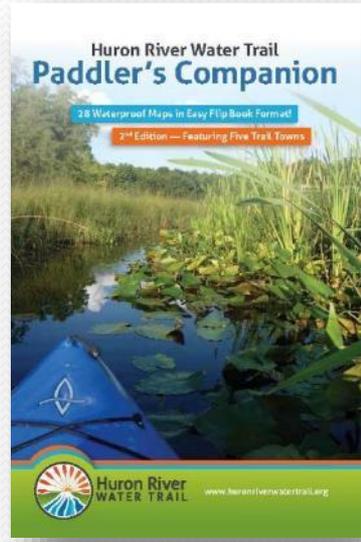
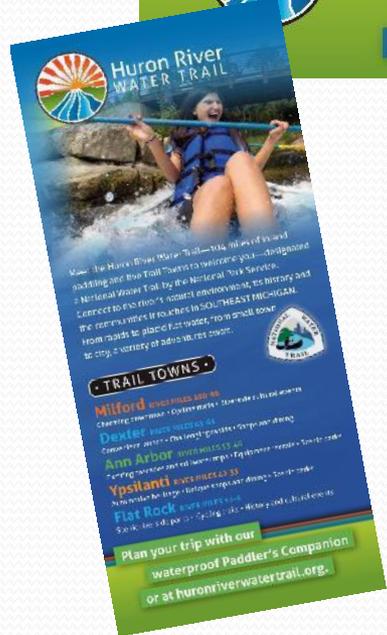


Trail Infrastructure



Trail Infrastructure





Education & Marketing





Trail Stewardship



National Park Service
U.S. Department of the Interior



Hull's Trace

River Raisin
National Battlefield Park



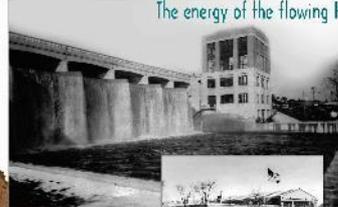
MANUFACTURING HISTORY at the Corner of Norris & Forest



Manufacturing here spanned most of the 20th Century,
reflecting the changing economy in Ypsilanti and in America.
In 1907, the Ypsilanti Hay Press Company first built a factory here by the Huron River and the railroad tracks to make hay presses and tractors. Between 1919 and 1964 the site goes to be




CREATING FORD LAKE The Dam on the Huron River



The energy of the flowing Huron River was harnessed by Henry Ford to power the Village Industry plant he built in Ypsilanti. He did this by building the dam along Bridge Road in 1922, forming Ford Lake. Water pressure at the dam turned turbines inside the building, generating electricity which was sent by cable to the plant. Since 1990, Ypsilanti Township has owned the lake and dam properties and operates the dam. Power generated from the dam is now sold to DTE to cover the cost of the dam's operations and maintenance, and Ford Lake has become a scenic landmark of the Ypsilanti community.





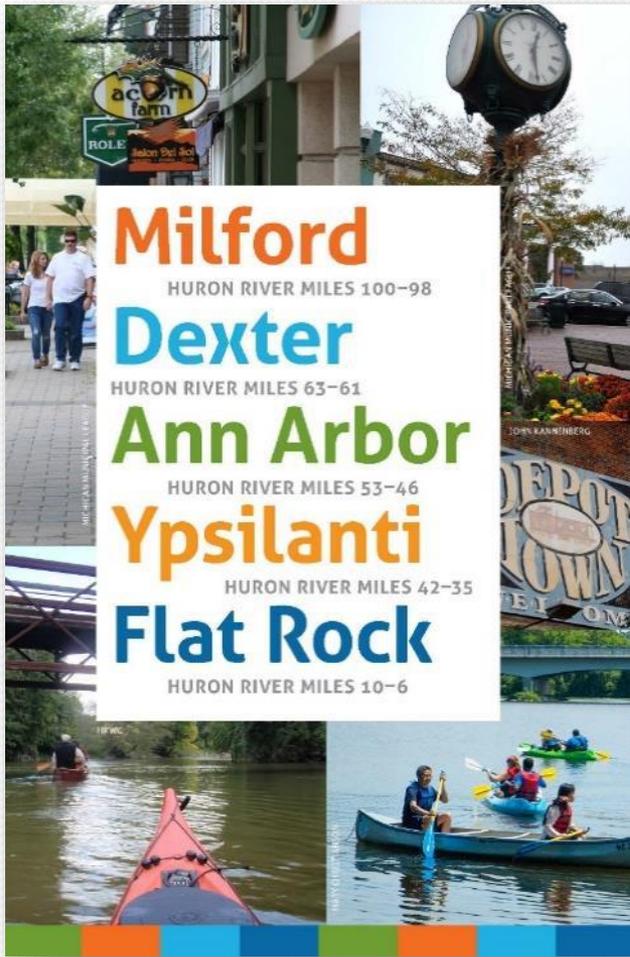




Huron River Watershed Council
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Culture & Heritage



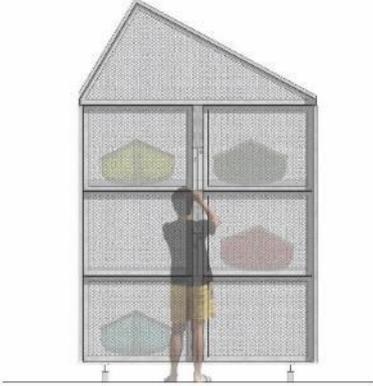




These kiosks are the go-to place for Water Trail information in the Trail Towns

CONCEPTUAL COLOR SCHEME
(REFLECTS WATER TRAIL LOGO)

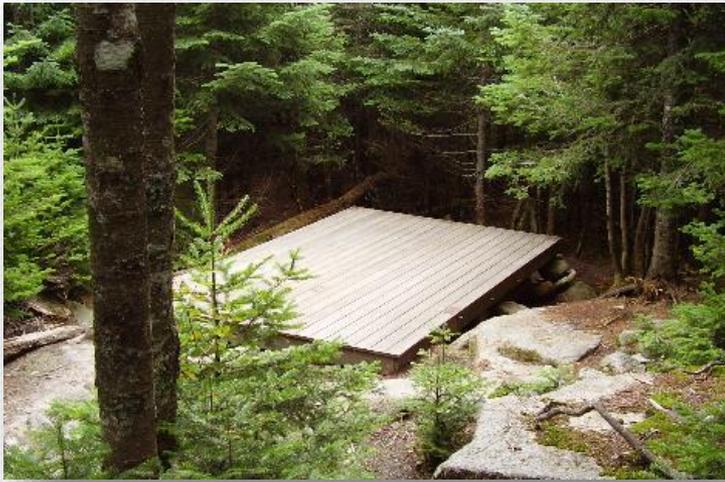
CMYK: 65-40-0-0 RGB: 95-138-199			
CMYK: 0-50-100-0 RGB: 247-148-30			CMYK: 0-100-100-5 RGB: 225-27-34
			CMYK: 50-0-100-0 RGB: 141-198-63
			CMYK: 100-60-0-20 RGB: 0-85-150

Safe, sturdy, and attractive lockers in the Trail Towns for on-the-water storage and for visitors enjoying a day or several days on the Water Trail

Trail Towns







Ann Arbor trying to curb alcohol, at popular tubing spot



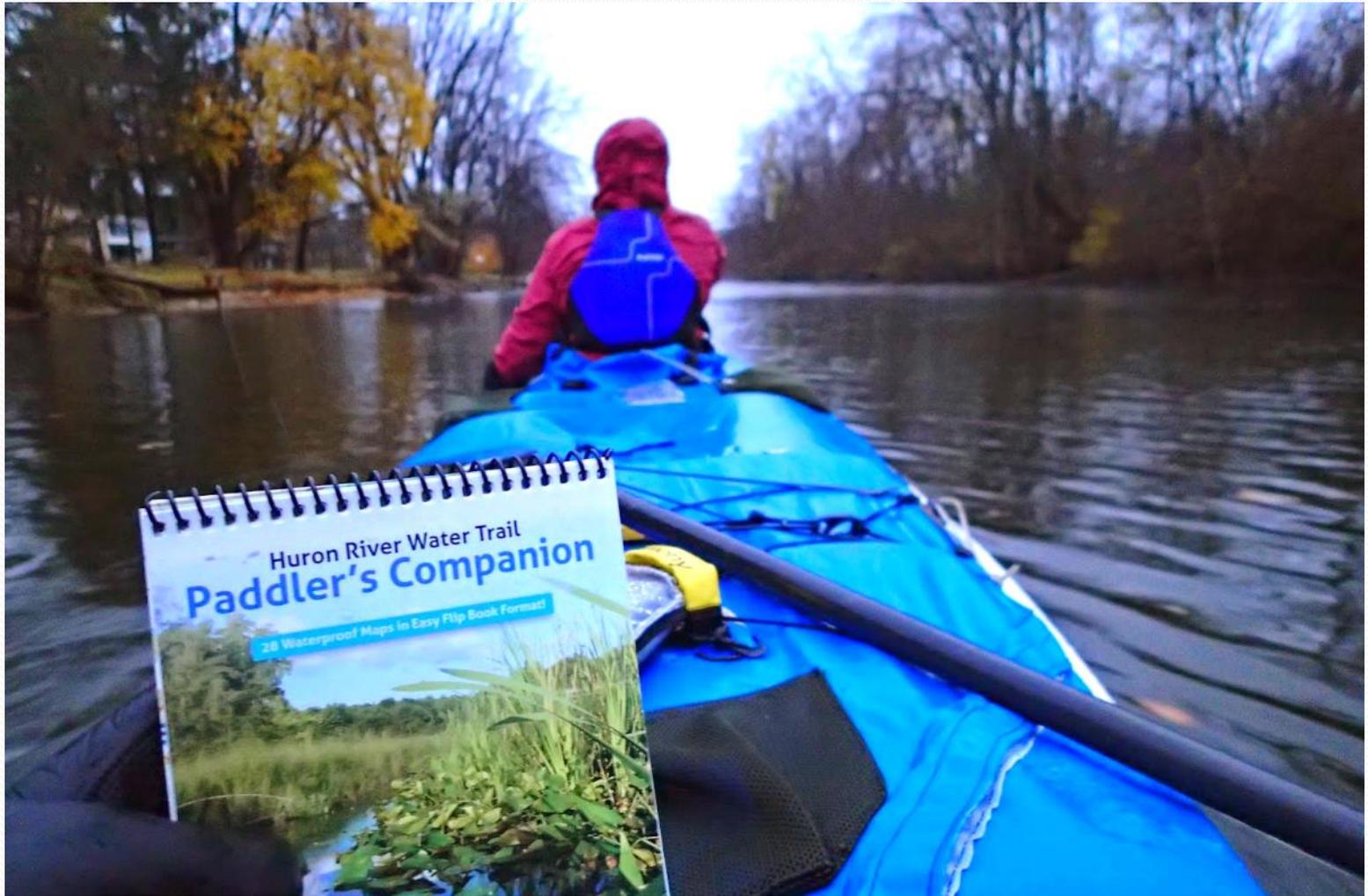
Sunday afternoon at the Argo Cascades in Ann Arbor on June 26, 2016. (Ryan Stanton | The Ann Arbor News)

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Challenges





huronriverwatertrail.org

